

## Stefano Ponte

Professor of International Political Economy  
Director, **Centre for Business & Development Studies**  
Dept of Management, Society and Communication  
**Copenhagen Business School (CBS)**  
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## CURRICULUM VITAE

### Academic background

1999 Ph.D., *University of East Anglia* (UK), Development Studies  
1994 M.A. with Honors, *University of Chicago* (USA), Social Science/International Relations  
1993 Laurea cum Laude, *University of Padova* (Italy), Political Science

**Profiles:** [ResearchGate](#), [Google Scholar](#), [Academia.edu](#)

**Institutional repository of publications (open access):** <http://goo.gl/5JXtgH>

**Metrics:** Google Scholar: **12,200** citations, h-index **48**

### Current positions and professional responsibilities

Director, Centre for Business and Development Studies, Copenhagen Business School (2019-)  
Professor of International Political Economy, Copenhagen Business School (2012-)  
Distinguished Visiting Professor, Centre for Competition, Regulation and Economic Development, University of Johannesburg (2019-)  
Visiting Scholar, Amsterdam Centre for European Studies (ACES), University of Amsterdam (2020)  
Visiting Professor, Department of Economics and Management, University of Padova (2020)  
Member, Academic Council, Copenhagen Business School (2019-)  
Member, CBS-Wide Appointment Committee (CWAC) (2020-)  
Member, Advisory Committee for Development Research (FFU), DK Ministry of Foreign Affairs (2012-)  
Member, Trade Policy Network, DK Ministry of Foreign Affairs (2015-)  
Member, Responsible Global Value Chains, University of Montpellier (2016-)  
Membership of Editorial Boards and Scientific Committees: *Journal of Economic Geography* (2020-),  
*Environment and Planning A* (2016-), *Geoforum* (2014-), *Review of African Political Economy* (2012-),  
*Review of Agricultural, Food and Environmental Studies* (2018-), *African Affairs* (2011-18, full term),  
*Third World Quarterly* (2014-2017, resigned)

### Current research projects

Co-Investigator, *The Hidden Costs of Supply Chains*, SSHRC Grant (Canada) (2018-24)  
Co-Investigator, *Green Shipping: Governance and Innovation for a Sustainable Maritime Supply Chain*, SSHRC Partnership Grant (Canada) (2017-23)  
Principal Investigator, *New Partnerships for Sustainability* (NEPSUS), FFU research and capacity building programme (Denmark) (2016-20)

## Interests

*General:* global economy, global value chains, political economy of development, transnational hybrid governance, standards and certifications on sustainability, ethical trade and consumption, branding, aid celebrities, new forms of international aid, cause-related marketing

*Theoretical:* global value chain analysis, convention theory

*Disciplinary:* international political economy, economic geography, economic sociology, development studies

*Sectoral:* agro-food industries (coffee, capture fish, aquaculture, wine, biofuels)

*Geographic:* emerging economies and low-income countries; Africa: Tanzania, South Africa, Uganda, Kenya, Ethiopia; Southeast Asia: Indonesia, Malaysia, Singapore, Vietnam.

## Publications: Books (11)

- 2020 **Contested Sustainability: The Political Economy of Conservation and Development Partnerships in Tanzania**, James Currey/Boydell & Brewer: Martelsham, UK and Rochester, NY– co-editor with Christine Noe and Daniel Brockington, in progress.
- 2019 **Business, Power and Sustainability in a World of Global Value Chains**, Zed Books: London and New York.
- 2019 **Handbook of Global Value Chains**, Edward Elgar: Cheltenham – co-editor with Gary Gereffi and Gale Raj-Reichert.
- 2017 **The Green Economy in the Global South**, Routledge: London and New York – co-editor with Daniel Brockington
- 2014 **New Actors and Alliances in Development**, Routledge: London and New York – co-editor with Lisa Ann Richey
- 2011 **Brand Aid: Shopping Well to Save the World**, University of Minnesota Press: Minneapolis – co-author with Lisa Ann Richey
- 2011 **Governing through Standards: Origins, Drivers and Limitations**, Palgrave MacMillan: London and New York – co-editor with Peter Gibbon and Jakob Vestergaard
- 2010 **Global Agro-food Trade and Standards: Challenges for Africa**, Palgrave MacMillan: London and New York – co-editor with Peter Gibbon and Evelyne Lazaro
- 2005 **Trading Down: Africa, Value Chains and the Global Economy**, Temple University Press: Philadelphia – co-author with Peter Gibbon
- 2005 **The Coffee Paradox: Global Markets, Commodity Trade and the Elusive Promise of Development**, Zed Books: London and New York – co-author with Benoit Daviron
- 2002 **Farmers and Markets in Tanzania: How Market Reforms Affect Rural Livelihoods in Africa**, James Currey, Heinemann and Mkuki na Nyota: Oxford, Portsmouth NH, and Dar es Salaam

## Publications: Books (translations in other languages) (2)

- 2007 **Le paradoxe du café**, Quae: Versailles – with Benoit Daviron
- 2006 **La paradoja del café: Mercados Mundiales, Comercio de Bienes Primarios y la Esquiva Promesa de Desarrollo**, Fedecafè, International Coffee Organization and Fondo Cafetero: Bogotá – with Benoit Daviron

## Publications: Editor of special issues of journals (8)

- 2020 “Entangled Chains of Value and Wealth in Contemporary Capitalism,” **Economy & Society** – co-editor with Leonard Seabrooke, Jennifer Bair and Duncan Wigan, in progress.
- 2015 “The Green Economy in the Global South”, **Third World Quarterly**, Vol. 36, No. 12 – co-editor with Daniel Brockington.

- 2015 “Symposium: The Transnational Hybrid Governance of Sustainable Biofuels,” **Environmental Politics**, Vol. 24, No. 1 – co-editor with Carsten Daugbjerg.
- 2014 “‘Sustainable’ Biofuels in the Global South,” **Geoforum**, Vol. 54 – co-editor with Carol Hunsberger.
- 2014 “The Imaginaries and Governance of ‘Biofueled Futures’,” **Environment and Planning A**, Vol. 46, No. 2 – co-editor with Kean Birch
- 2014 “New Actors and Alliances in Development,” **Third World Quarterly**, Vol. 25, No. 1 – co-editor with Lisa Ann Richey (also published as an edited book with Routledge)
- 2008 “Governing Global Value Chains”, special issue of **Economy and Society**, Vol. 37, No. 3 – co-editor with Peter Gibbon and Jennifer Bair
- 2004 “WTO: From Marrakech to Cancun” [in Danish; “International handel og vandel: WTO fra Marrakesh til Cancun”], **Den Ny Verden**, 2004: 1 – co-editor with Poul Ove Pedersen

**Publications: Articles in Peer-Reviewed International Journals** (82) [journal ranking in AJG 2018]

- 2020 “The potential and limits of environmental disclosure regulation in tanker shipping: A global value chain perspective,” **Global Environmental Politics**, under review – with René Taudal Poulsen, Judith van Leeuwen and Nish Rehmatulla.
- 2020 “The hidden costs of environmental upgrading in global value chains,” **Review of International Political Economy**, under review [3]
- 2020 “Brand Aid and Value Chain Partnerships at the Service of Corporate Strategy: Is Starbucks Working Aid Out of Business?” **World Development**, under review – with Lisa Ann Richey (2<sup>nd</sup> author) [3]
- 2020 “Enhancing Conservation Outcomes in Marine Protected Areas through Partnerships,” **Ocean and Coastal Management**, under review – with Robert Katikiro, Opportuna Kweka, Rasul Minja and Faraja Namkesa (5<sup>th</sup> author)
- 2020 “From Pyramid to Pointed Egg? A Twenty-year Perspective on Poverty, Prosperity and Rural Transformation in Tanzania,” **African Affairs** – with Dan Brockington (1<sup>st</sup> auth) <https://doi.org/esc-web.lib.cbs.dk:8443/10.1093/afraf/adaa002> [3]
- 2020 “Private Authority and Public Policy in the Global South: Decentralization, Delegation and Securitization in Governance Spheres of Conservation,” **Regulation & Governance** – with Christine Noe and Asubisye Mwamfupe (1<sup>st</sup> auth) <https://onlinelibrary.wiley.com/doi/full/10.1111/rego.12303> [3]
- 2020 “Green Capital Accumulation: Business and Sustainability Management in a World of Global Value Chains,” **New Political Economy**, Vol. 25, No. 1, pp. 72-84 <http://dx.doi.org/10.1080/13563467.2019.1581152> [3]
- 2019 “The Factory Manager Dilemma: Purchasing Practices and Environmental Upgrading in Apparel Global Value Chains,” **Environment and Planning A** – with Mahwish Khan and Peter Lund-Thomsen (2<sup>nd</sup> author) <https://doi.org/10.1177/0308518X19876945> [4]
- 2019 “Power in Global Value Chains,” **Review of International Political Economy**, Vol. 26, No. 4, pp. 666-694 – with Mark Dallas and Tim Sturgeon (2<sup>nd</sup> author) <https://doi.org/10.1080/09692290.2019.1608284> [3]
- 2019 “Multi-Stakeholder Initiatives for Sustainability: A Cross-Disciplinary Review and Research Agenda for Business Ethics,” **Business Ethics Quarterly** – with Frank de Bakker and Andreas Rasche (3<sup>rd</sup> author) <https://doi.org/10.1017/beq.2019.10> [4]
- 2019 “The Evolution of Power in the Global Coffee Value Chain,” **Journal of Economic Geography**, – with Janina Grabs (2<sup>nd</sup> author) <https://doi.org/10.1093/jeg/lbz008> [4]

- 2018 “Public Orchestration, Social Networks and Transnational Environmental Governance: Lessons from the Aviation Industry,” **Regulation & Governance**, Vol. 23, No. 1, pp. 23-48 – with Lasse Folke Henriksen (2<sup>nd</sup> author) <http://dx.doi.org/10.1111/rego.12151> [3]
- 2018 “Environmental Upgrading in Global Value Chains: The Role of Ports in the Greening of Maritime Transport,” **Geoforum**, Vol. 89, pp. 83-95 – with René Taudal Poulsen and Henrik Sornn-Friese (2<sup>nd</sup> author) <https://doi.org/10.1016/j.geoforum.2018.01.011> [2]
- 2018 “From Smiling to Smirking? 3D Printing, Upgrading and the Restructuring of Global Value Chains,” **Global Networks**, Vol. 18, No. 1, pp. 57-80 – with Märtha Rehnberg (2<sup>nd</sup> author) <http://onlinelibrary.wiley.com/doi/10.1111/glob.12166/full> [3]
- 2018 Book review, *Varietals of Capitalism: A Political Economy of the Changing Wine Industry*, by Xabier Itçaina, Antoine Roger and Andy Smith (2016) Cornell University Press: Ithaca and London. **Review of Agricultural, Food and Environmental Studies**, <https://doi.org/10.1007/s41130-017-0059-0>
- 2017 Book review, *Neoliberal Moral Economy: Capitalism, Socio-Cultural Change and Fraud in Uganda*, by Jörg Wiegratz (2016) Rowman & Littlefield, London and New York. **Review of African Political Economy**, Vol. 44, No. 154, pp. 683-684. <https://doi.org/10.1080/03056244.2017.1407507> [2]
- 2017 “Least-Developed Countries in a World of Global Value Chains: Are WTO Negotiations Helping?” **World Development**, Vol. 94, pp. 366-374 – with Daniel Flentø (2<sup>nd</sup> author) <http://dx.doi.org/10.1016/j.worlddev.2017.01.020> [3]
- 2016 “Buyer-driven Greening? Cargo-owners and Environmental Upgrading in Maritime Shipping,” **Geoforum**, Vol. 68, pp. 57-68 – with Jane Lister and René Taudal Poulsen (2<sup>nd</sup> author); <http://dx.doi.org/10.1016/j.geoforum.2015.11.018> [2]
- 2016 “Convention theory in the Anglophone agro-food literature: Past, present and future,” **Journal of Rural Studies**, Vol. 44, pp. 12-23 (sole aut); <http://dx.doi.org/10.1016/j.jrurstud.2015.12.019> [3]
- 2015 “The Green Economy in the Global South: Experiences, Resistance and Redistributions,” **Third World Quarterly**, Vol. 36, No. 12, pp. 2197-2206 – with Daniel Brockington (2<sup>nd</sup> author); <http://dx.doi.org/10.1080/01436597.2015.1086639> [2]
- 2015 “Assembling Sustainable Territories: Space, Subjects, Objects and Expertise in Seafood Certification,” **Environment and Planning A**, Vol. 47, pp. 1-27 – with Peter Vandergeest and Simon Bush (2<sup>nd</sup> author); <http://dx.doi.org/10.1177/0308518X15599297> [4]
- 2015 “Orchestrating Transnational Environmental Governance in Maritime Shipping,” **Global Environmental Change**, Vol. 34, pp. 185-195 – with Jane Lister and René Taudal Poulsen (3<sup>rd</sup> author); <http://dx.doi.org/10.1016/j.gloenvcha.2015.06.011> [3]
- 2015 “Transforming Quality Regimes: A Regulation Theory Reading of Fair Trade Wine in Argentina,” **Journal of Rural Studies**, Vol. 38, pp. 65–76 – with Juan Ignacio Staricco (2<sup>nd</sup> author); <http://dx.doi.org/10.1016/j.jrurstud.2015.02.002> [3]
- 2015 “Biofuel Sustainability and the Formation of Transnational Hybrid Governance,” **Environmental Politics**, Vol. 24, No. 1, pp. 96-114 – with Carsten Daugbjerg (1<sup>st</sup> author); <http://dx.doi.org/10.1080/09644016.2014.954776>
- 2014 “Explaining Governance in Global Value Chains: A Modular Theory-building Effort,” **Review of International Political Economy**, Vol. 21, No. 1, pp. 195-223 – with Tim Sturgeon (1<sup>st</sup> author); <http://dx.doi.org/10.1080/09692290.2013.809596> [3]
- 2014 “What Shapes Food Value Chains? Lessons from Aquaculture in Asia,” **Food Policy**, Vol. 49, No. 1, pp. 228-240 – with Karen Sau Jespersen, Ingrid Kelling and Froukje Kruijssen (3<sup>rd</sup> author); <http://dx.doi.org/10.1016/j.foodpol.2014.08.004> [3]

- 2014 “The Blue Revolution in Asia: Upgrading and Governance in Aquaculture Value Chains,” **World Development**, Vol. 64, pp. 52–64 – with Ingrid Kelling, Karen Sau Jespersen and Froukje Kruijssen (1<sup>st</sup> author); <http://dx.doi.org/10.1016/j.worlddev.2014.05.022> [3]
- 2014 “‘Sustainable’ Biofuels in the Global South,” **Geoforum**, Vol. 54, pp. 243-247 – with Carol Hunsberger (2<sup>nd</sup> author); <http://dx.doi.org/10.1016/j.geoforum.2014.02.005> [2]
- 2014 “‘Roundtabling’ Sustainability: Lessons from the Biofuel Industry,” **Geoforum**, Vol. 54, pp. 261-271 (sole author); <http://dx.doi.org/10.1016/j.geoforum.2013.07.008> [2]
- 2014 “Guest Editorial: The Imaginaries and Governance of ‘Biofueled Futures’,” **Environment and Planning A**, Vol. 46, No. 2, pp. 271-279 – with Kean Birch (1<sup>st</sup> author); <http://dx.doi.org/10.1068/a46296> [4]
- 2014 “The Evolutionary Dynamics of Biofuel Value Chains: From Unipolar and Government-Driven to Multipolar Governance,” **Environment and Planning A**, Vol. 46, No. 2, pp. 353-372 (sole author); <http://dx.doi.org/10.1068/a46112> [4]
- 2014 “New Actors and Alliances in Development,” **Third World Quarterly**, Vol. 35, No. 1, pp. 1-21 – with Lisa Ann Richey (2<sup>nd</sup> author); <http://dx.doi.org/10.1080/01436597.2014.868979> [2]
- 2014 “Buying into Development: Brand Aid Forms of Cause-Related Marketing,” **Third World Quarterly**, Vol. 35, No. 1, pp. 65-87 – with Lisa Ann Richey (1<sup>st</sup> author); <http://dx.doi.org/10.1080/01436597.2014.868985> [2]
- 2014 “Multinational Firms and the Management of International Networks: The Contribution of Studies on Global Value Chains,” **Advances in International Management**, Vol. 27, pp. 467-490 – with Valentina de Marchi and Eleonora di Maria (3<sup>rd</sup> author); <http://dx.doi.org/10.1108/S1571-502720140000027009>
- 2014 Book review, *Global Rivalries: Standards Wars and the Transnational Cotton Trade*, by Amy Quark. University of Chicago Press. **Journal of World-Systems Research**, 20(1): 152-154
- 2013 “Certify Sustainable Aquaculture?” **Science**, 9 September 2013, Vol. 341, No. 6150, pp. 1067-1068 – with Simon Bush, Ben Belton, Derek Hall, Peter Vandergeest, Francis Murray, Peter Oosterveer, Md Saidul Islam, Arthur Mol, Maki Hatanaka, Froukje Kruijssen, Tran Thi Thu Ha, David C. Little and Rini Kusumawati (6<sup>th</sup> author); <http://dx.doi.org/10.1126/science.1237314>
- 2013 “Voluntary Standards and the Governance of Sustainability Networks”, **Global Networks**, Vol. 13, No. 4, pp. 459-477 – with Emmanuelle Cheyens (1<sup>st</sup> author); <http://dx.doi.org/10.1111/glob.12011> [3]
- 2013 “The Greening of Global Value Chains: Insights from the Furniture Industry,” **Competition and Change**, Vol. 17, No. 4, pp. 299-318 – with Valentina De Marchi and Eleonora Di Maria (3<sup>rd</sup> author); <http://dx.doi.org/10.1179/1024529413Z.00000000040> [2]
- 2013 “Challenges of Agro-food Standards Conformity: Lessons from East Africa and Policy Implications”, **European Journal of Development Research**, Vol. 25, pp. 408-427 – with Simon Bolwig, Lone Riisgaard and Peter Gibbon (4<sup>th</sup> author); <http://dx.doi.org/10.1057/ejdr.2013.8>
- 2013 “Introduction”, contribution to the IPS Forum “Brand Aid and the International Political Economy and Sociology of North-South Relations”, **International Political Sociology**, Vol. 7, No. 1, pp. 92-113 – with Lisa Ann Richey (2<sup>nd</sup> author); [http://dx.doi.org/10.1111/ips.12011\\_1](http://dx.doi.org/10.1111/ips.12011_1)
- 2013 “Brand Aid: Values, Consumption and Celebrity Mediation”, contribution to the IPS Forum “Brand Aid and the International Political Economy and Sociology of North-South Relations”, **International Political Sociology**, Vol. 7, No. 1, pp. 92-113 – with Lisa Ann Richey (2<sup>nd</sup> author); [http://dx.doi.org/10.1111/ips.12011\\_8](http://dx.doi.org/10.1111/ips.12011_8)
- 2013 Book review, *Standards: Recipes for Reality*, by Lawrence Busch. Cambridge, MA and London: MIT Press. **Journal of Agrarian Change**, Vol. 13, No. 3, pp. 462-464; <http://dx.doi.org/10.1111/j.1471-0366.2013.00378.x> [2]



- 2012 “Introduction”, contribution to the debate forum “Brand Africa: Multiple Transitions in Global Capitalism”, **Review of African Political Economy** – with Lisa Ann Richey (2<sup>nd</sup> author), Vol. 39, No. 131, pp. 135-6; <http://dx.doi.org/10.1080/03056244.2012.658644> [2]
- 2012 “Brand Aid and Africa”, contribution to the debate forum “Brand Africa: Multiple Transitions in Global Capitalism”, **Review of African Political Economy** – with Lisa Ann Richey (2<sup>nd</sup> author), Vol. 39, No. 131, pp. 136-7; <http://dx.doi.org/10.1080/03056244.2012.658644> [2]
- 2012 “Conclusions and a Future Research Agenda”, contribution to the debate forum “Brand Africa: Multiple Transitions in Global Capitalism”, **Review of African Political Economy** – with Lisa Ann Richey (2<sup>nd</sup> author), Vol. 39, No. 131, pp. 149-50; <http://dx.doi.org/10.1080/03056244.2012.658644> [2]
- 2012 “The Marine Stewardship Council (MSC) and the Making of a Market for ‘Sustainable Fish’”, **Journal of Agrarian Change**, Vol. 12, No. 2-3, pp. 300-315 (sole author); <http://dx.doi.org/10.1111/j.1471-0366.2011.00345.x> [2]
- 2011 “Product (RED): How Celebrities Push the Boundaries of ‘Causumerism’”, in the special issue of **Environment and Planning A** on “The (New) Borders of Consumption,” edited by Dwijen Rangnekar and John Wilkinson, Vol. 43, No.9, pp. 2060-2075 – with Lisa Ann Richey (1<sup>st</sup> author); <http://dx.doi.org/10.1068/a44120> [4]
- 2010 “Integrating Poverty and Environmental Concerns into Value Chain Analysis: A Conceptual Framework,” **Development Policy Review**, Vol. 28, No. 2, pp. 173-94 – with Simon Bolwig, Andries du Toit, Lone Riisgaard and Niels Halberg (2<sup>rd</sup> author); <http://dx.doi.org/10.1111/j.1467-7679.2010.00480.x>
- 2010 “Integrating Poverty and Environmental Concerns into Value Chain Analysis: A Strategic Framework and Practical Guide,” **Development Policy Review**, Vol. 28, No. 2, pp.195-216 – with Lone Riisgaard, Simon Bolwig, Andries du Toit, Niels Halberg and Frank Matose (3<sup>rd</sup> author); <http://dx.doi.org/10.1111/j.1467-7679.2010.00481.x>
- 2009 “Which Way is ‘Up’ in Upgrading? Trajectories of Change in the Value Chain for South African Wine,” **World Development**, Vol. 37, No. 10, 1637-1650 – with Joachim Ewert (1<sup>st</sup> author); <http://dx.doi.org/10.1016/j.worlddev.2009.03.008>
- 2009 “Governing through Quality: Conventions and Supply Relations in the Value Chain for South African Wine,” **Sociologia Ruralis**, Vol. 39, No. 3, pp. 236-257 (sole author); <http://dx.doi.org/10.1111/j.1467-9523.2009.00484.x>
- 2009 “Bono’s Product (RED) Initiative: Corporate Social Responsibility that Solves the Problems of ‘Distant Others’”, **Third World Quarterly**, Vol. 30, No. 2, pp. 301-317 – with Lisa Ann Richey and Mike Baab (1<sup>st</sup> author); <http://dx.doi.org/10.1080/01436590802681074>
- 2009 “From Fishery to Fork: Food Safety and Sustainability in the ‘Virtual’ Knowledge-Based Bio-Economy (KBBE),” **Science as Culture**, Vol. 18, No. 4, pp. 483-495 (sole author); <http://dx.doi.org/10.1080/09505430902873983>
- 2009 Book review, *Agri-Food Commodity Chains and Globalising Networks*, by Christina Stringer and Richard Le Heron (eds). Aldershot and Burlington, VT: Ashgate. **Economic Geography**, Vol. 85, No. 4, pp. 483-484 (sole author); <http://dx.doi.org/10.1111/j.1944-8287.2009.01041.x>
- 2008 “Governing Global Value Chains: An Introduction,” **Economy and Society**, Vol. 37, No. 3, pp. 315-338 – with Peter Gibbon and Jennifer Bair (3<sup>rd</sup> author); <http://dx.doi.org/10.1080/03085140802172656>
- 2008 “Global Value Chains: From Governance to Governmentality?” **Economy and Society**, Vol. 37, No. 3, pp. 365-392 – with Peter Gibbon (2<sup>nd</sup> author); <http://dx.doi.org/10.1080/03085140802172680>

- 2008 “Standard di qualità, convenzioni e governance delle catene globali del valore,” in V. Borghi and F. Chicchi (eds.) *Le istituzioni dello sviluppo e lo sviluppo delle istituzioni*, special issue of **Sociologia del lavoro**, Vol. 109, pp. 117-152, with Peter Gibbon (2<sup>nd</sup> author).
- 2008 “Deracializing Exploitation? ‘Black Economic Empowerment’ in the South African Wine Industry,” **Journal of Agrarian Change** 1(8): 6-32 – with Andries du Toit and Sandra Kruger (3<sup>rd</sup> author); <http://dx.doi.org/10.1111/j.1471-0366.2007.00161.x>
- 2008 Book review, *Global Governance of Food Production and Consumption: Issues and Challenges*, by Peter Oosterveer. Cheltenham, UK and Northampton, MA, USA: Edward Elgar. **Journal of Agrarian Change**, Vol. 8, No. 1, pp. 162-164; [http://dx.doi.org/10.1111/j.1471-0366.2007.00166\\_7.x](http://dx.doi.org/10.1111/j.1471-0366.2007.00166_7.x)
- 2007 “‘Black Economic Empowerment’ (BEE), Business and the State in South Africa,” **Development and Change**, Vol. 38, No. 5, pp. 933-955 – with Simon Roberts and Lance van Sittert (1<sup>st</sup> author); <http://dx.doi.org/10.1111/j.1467-7660.2007.00440.x>
- 2007 “The Chimera of Redistribution in Post-apartheid South Africa: ‘Black Economic Empowerment’ (BEE) in Industrial Fisheries,” **African Affairs**, Vol. 106/424, pp. 437-462 – with Lance van Sittert (1<sup>st</sup> author); <http://dx.doi.org/10.1093/afraf/adm019>
- 2007 “Bans, Tests and Alchemy: Food Safety Regulation and the Uganda Fish Export Industry,” **Agriculture and Human Values**, Vol. 24, No. 2, pp. 179-193 (sole author); <http://dx.doi.org/10.1007/s10460-006-9046-9>
- 2007 “Swimming Upstream: Market Access for African Fish Exports in the Context of WTO and EU Negotiations and Regulation,” **Development Policy Review**, Vol. 25, No. 1, pp. 113-138 – with Jesper Raakjær and Liam Campling (1<sup>st</sup> author); <http://dx.doi.org/10.1111/j.1467-7679.2007.00362.x>
- 2007 “‘Darwin’s Nightmare’: A Critical Assessment”, **Review of African Political Economy** 113: 598-608 – with Thomas Molony and Lisa Ann Richey (2<sup>nd</sup> author).
- 2006 “The Integration of South African Fisheries in the Global Economy: Past, Present and Future,” **Marine Policy**, Vol. 30, No. 1, pp. 18-29 – with David Crosoer and Lance van Sittert (3<sup>rd</sup> author); <http://dx.doi.org/10.1016/j.marpol.2005.06.013>
- 2006 Book review, *Of Global Concern: Rural Livelihood Dynamics and Natural Resource Governance*, by Kjell Havnevik, Tekeste Negash and Atakilte Beyene (eds). Stockholm: SIDA, 2006. **African Studies Review**, Vol. 49, No. 3, pp. 192-193 (sole author); <http://dx.doi.org/10.1353/arw.2005.0129>
- 2005 “Standards as a New Form of Social Contract? Sustainability Initiatives in the Coffee Industry,” **Food Policy**, Vol. 30, No. 3, pp. 284-301 – with Daniele Giovannucci (2<sup>nd</sup> author); <http://dx.doi.org/10.1016/j.foodpol.2005.05.007>
- 2005 “Quality Standards, Conventions and the Governance of Global Value Chains,” **Economy and Society**, Vol. 34, No. 1. pp. 1-31 – with Peter Gibbon (1<sup>st</sup> author); <http://dx.doi.org/10.1080/0308514042000329315>
- 2004 “The Politics of Ownership: Tanzanian Coffee Policy in the Age of Liberal Reformism,” **African Affairs**, Vol. 103/413, pp. 615-633 (sole author); <http://dx.doi.org/10.1093/afraf/adh048>
- 2002 “The ‘Latte Revolution’? Regulation, Markets and Consumption in the Global Coffee Chain,” **World Development**, Vol. 30, No. 7, pp. 1099-1122 (sole author); [http://dx.doi.org/10.1016/S0305-750X\(02\)00032-3](http://dx.doi.org/10.1016/S0305-750X(02)00032-3)
- 2002 “Brewing a Bitter Cup? Deregulation, Quality and the Re-organization of Coffee Marketing in East Africa,” **Journal of Agrarian Change**, Vol. 2, No. 2, pp. 248-272 (sole author); <http://dx.doi.org/10.1111/1471-0366.00033>
- 2002 “Reply to van Donge,” **Journal of Modern African Studies**, Vol. 40, No. 2, pp. 313-320 (sole author); <https://doi.org/10.1017/S0022278X02003932>

- 2001 “Policy Reforms, Market Failures and Input Use in African Smallholder Agriculture,” **European Journal of Development Research**, Vol. 13, No. 1, pp. 1-29 (sole author); <http://dx.doi.org/10.1080/09578810108426778>
- 2001 “Trapped in Decline? Reassessing Agrarian Change and Economic Diversification on the Uluguru Mountains, Tanzania,” **Journal of Modern African Studies**, Vol. 39, 1, pp. 81-100 (sole author); <http://www.jstor.org/stable/3557291>
- 2001 Book review of “Diversification and Accumulation in Rural Tanzania: Anthropological Perspectives on Village Economics” by Pekka Seppälä, Nordiska Afrikainstitutet: Uppsala, 1998. **Africa**, Vol. 71, No. 2, pp. 341-342; <https://doi.org/10.3366/afr.2001.71.2.341>
- 2000 “Global Commodity Chain Analysis and the French Filière Approach: Comparison and Critique,” **Economy and Society**, Vol. 29, No. 3, pp. 390-417 – with Philip Raikes and Michael Friis Jensen (3<sup>rd</sup> author); <http://dx.doi.org/10.1080/03085140050084589>
- 2000 “From Social Negotiation to Contract: Shifting Strategies of Farm Labor Recruitment in Tanzania under Market Liberalization,” **World Development**, Vol. 28, No. 6, pp. 1017-1030 (sole author); [http://dx.doi.org/10.1016/S0305-750X\(00\)00012-7](http://dx.doi.org/10.1016/S0305-750X(00)00012-7)
- 1998 “Fast Crops, Fast Cash: Market Liberalization and Rural Livelihoods in Songea and Morogoro Rural Districts, Tanzania,” **Canadian Journal of African Studies**, Vol. 33, No. 2, pp. 316-348 (sole author); <http://www.jstor.org/stable/486152>
- 1996 “Briefing: The 1995 Tanzania Union Elections,” **Review of African Political Economy**, No. 67, pp. 80-87 – with Lisa Ann Richey (2<sup>nd</sup> author); <http://www.roape.org/pdf/6708.pdf>
- 1995 “The World Bank and ‘Adjustment in Africa,’” **Review of African Political Economy**, No. 66, pp. 539-558 (sole author); <http://www.jstor.org/stable/4006298>

#### **Publications: Book chapters and Yearbook/Handbook contributions**

- 2019 “Introduction to the Handbook on Global Value Chains,” in Stefano Ponte, Gary Gereffi and Gale Rej-Reichert (eds.) **Handbook on Global Value Chains**, Edward Elgar: Cheltenham – forthcoming, with Gary Gereffi and Gale Rej-Reichert (1<sup>st</sup> author)
- 2019 “Power and Governance in Global Value Chains,” in Stefano Ponte, Gary Gereffi and Gale Rej-Reichert (eds.) **Handbook on Global Value Chains**, Edward Elgar: Cheltenham – forthcoming, with Tim Sturgeon and Mark Dallas (1<sup>st</sup> author)
- 2019 “Environmental Upgrading,” in Stefano Ponte, Gary Gereffi and Gale Rej-Reichert (eds.) **Handbook on Global Value Chains**, Edward Elgar: Cheltenham – forthcoming, with Valentina De Marchi, Aarti Krishnan and Eleonora Di Maria (4<sup>th</sup> author).
- 2019 “Epilogue,” in Stefano Ponte, Gary Gereffi and Gale Rej-Reichert (eds.) **Handbook on Global Value Chains**, Edward Elgar: Cheltenham – forthcoming, with Gary Gereffi and Gale Rej-Reichert (3<sup>rd</sup> author)
- 2018 “Brand Aid,” in Lilie Chouliaraki and Anne Vestergaard (eds), **Oxford Handbook of Humanitarian Communication**, Oxford University Press: Oxford, Ch. 16 – forthcoming, with Lisa Ann Richey (2<sup>nd</sup> author)
- 2018 “Convention theory in Anglophone agro-food studies: French legacies, circulation and new perspectives,” in Gilles Allaire and Benoit Daviron (eds), **Agricultural industrialization and socialization: Between ecology and capitalism**, Routledge: London, Ch. 3 – forthcoming, with Emmanuelle Cheyns (2<sup>nd</sup> author)
- 2017 “Business and Global Environmental Governance,” in Mette Morsing, Jeremy Moon and Andreas Rasche (eds), **Corporate Social Responsibility: Strategy, Communication, Governance**, Cambridge University Press: Cambridge, Ch. 15, 427-450 – with Jane Lister and René Taudal Poulsen (1<sup>st</sup> author). Video contribution available here: <https://tinyurl.com/ybyokt5m>



- 2017 “The Politics of Ownership: Tanzania Coffee Policy in the Age of Liberal Reformism,” in Nic Cheeseman, Lindsay Whitfield and Carl Death (eds) **The African Affairs Reader: Key Texts in Politics, Development, and International Relations**. Oxford: Oxford University Press, 129-147.
- 2017 “L'économie des conventions dans les études agro-alimentaires anglophones: filiations avec l'école française, circulation et nouvelles perspectives,” in Gilles Allaire and Benoit Daviron (eds), **Transformations et transitions dans l'agriculture et l'agro-alimentaire**, Quae: Versailles, pp. 339-363 – with Emmanuelle Cheyns (2<sup>nd</sup> author)
- 2016 “Brand Aid Funding for Educating Public Humanitarians,” in Antoni Verger, Christopher Lubiencki and Gita Steiner-Khamsi (eds) **World Yearbook of Education 2016**, Routledge: London, pp. 90-103 – with Lisa Ann Richey (2<sup>nd</sup> author)
- 2012 Contribution to Forum section in Dara O'Rourke, **Shopping for Good**, A Boston Review Book, Cambridge, MA: MIT Press, pp. 51-55 – with Lisa Ann Richey (2<sup>nd</sup> author).
- 2011 “Creating and controlling symbolic value: The case of South African wine,” in Nina Bandelj and Frederick Wherry (eds) **The Cultural Wealth of Nations**. Stanford University Press: Stanford, pp. 197-221 – with Benoit Daviron (1<sup>st</sup> author).
- 2011 “Governing through Standards: An Introduction”, in Stefano Ponte, Peter Gibbon and Jakob Vestergaard (eds) **Governing through Standards: Origins, Drivers and Limitations**, Palgrave MacMillan: London and New York, pp. 1-24 – with P. Gibbon and J. Vestergaard (1<sup>st</sup> author)
- 2011 “Competition and cooperation in the market for social and environmental standards”, in Ponte, Gibbon and Vestergaard (eds) **Governing through Standards: Origins, Drivers and Limitations**, pp. 236-265 – with Lone Riisgaard (1<sup>st</sup> author).
- 2011 “Conclusion: The Current Status, Limits and Future of ‘Governing through Standards’”, in Ponte, Gibbon and Vestergaard (eds) **Governing through Standards: Origins, Drivers and Limitations**, pp. 289-303 – with Peter Gibbon (1<sup>st</sup> author).
- 2011 “A Methodology for Integrating Developmental Concerns into Value Chain Analysis and Interventions”, in J. Mitchell et al. (eds) **Reducing Rural Poverty through Upgrading Value Chains: Opportunities in Global and Domestic Markets**, Earthscan: London, pp. 21-45 – with Simon Bolwig, Lone Riisgaard, Andries du Toit, and Niels Halberg (2<sup>nd</sup> author)
- 2011 “Upgrading value chains”, in K.K. Yumkella, P.M. Kormawa, T.M. Roepstorff and A.M. Hawkins (eds.) **Agribusiness for Africa's Prosperity**, UNIDO, Vienna, pp. 87-134 (sole author).
- 2010 “Better (RED)<sup>TM</sup> than dead? Celebrities, consumption and international aid,” in Ulla Carlsson (ed) **Body, Soul, Society**. Nord09Media. Nordicom, University of Gothenburg, pp. 57-73 – with Lisa Ann Richey (2<sup>nd</sup> author); reprinted with permission from Routledge.
- 2010 “When the market helps: Standards, ecolabels and resource management in East African export fisheries,” in P. Gibbon, S. Ponte and E. Lazaro (eds) **Global Agro-food Trade and Standards: Challenges for Africa**. Palgrave MacMillan: London and New York, pp. 184-204 – with Reuben Kadigi and Winnie Mitullah (1<sup>st</sup> author).
- 2010 “Conclusion,” in P. Gibbon, S. Ponte and E. Lazaro (eds) **Global Agro-food Trade and Standards: Challenges for Africa**. Palgrave MacMillan: London and New York, pp. 232-243 (sole author).
- 2009 “Quality Conventions and Governance in the Wine Trade: A Global Value Chain Approach”, in D. Inglis and D. Gimlin (eds.) **The Globalization of Food**. Berg: Oxford, pp. 97-115 (sole author)
- 2008 “The Marine Stewardship Council and Developing Countries”, in T. Ward and B. Phillips (eds.) **Seafood Ecolabelling: Principles and Practice**. Blackwell Science: Oxford, pp. 287-304 (sole author).
- 2008 “Are (Market) Stimulants Injurious to Quality? Liberalisation, Quality Changes and Reputation of African Coffee and Cocoa Exports,” in N. Fold and M.N. Larsen (eds.) **Globalization and Restructuring of African Commodity Flows**. Nordic Africa Institute: Uppsala, pp. 129-155 – with Niels Fold (2<sup>nd</sup> author).

- 1995 “Trading Images: Discourse and Statistical Evidence on Agricultural Adjustment in Tanzania (1986-1995),” in P. Forster and S. Maghimbi (eds.) **Agrarian Economy, State and Society in Contemporary Tanzania**, pp. 3-25. Ashgate: Aldershot (sole author).

### **Working papers, reports and other publications**

- 2019 “Green Capitalism and Unjust Sustainabilities”, **Samfundøkonomen**, 4/2019, pp. 102-108.
- 2017 “A Typology of Power in Global Value Chains,” **Working Paper in Business and Politics** No. 92, Copenhagen: Copenhagen Business School – with Mark Dallas and Tim Sturgeon (2<sup>nd</sup> author) <https://tinyurl.com/y8w7fcpk>
- 2017 “Sustainability Partnerships for the Governance of Coastal Resources in Tanzania,” **NEPSUS Working Paper** 2017.5. Copenhagen: Copenhagen Business School – with Robert Katikiro, Opportuna Kweka, Faraja Namkesa and Rasul Ahmed Minja (4<sup>th</sup> author) <https://tinyurl.com/y8vtdlpo>
- 2017 “Partnerships for Sustainability (NEPSUS): Concepts, research design and methodologies,” **NEPSUS Working Paper** 2017.1. Copenhagen: Copenhagen Business School – with C. Noe, O. Kweka, B. Mshale, E. Sulle, D. Brockington, E. Kalumanga, R.A. Minja, A. Budeanu, A. Mwamfupe, L.F. Henriksen, M.F. Olwig, P. Silvano, F. Namkesa, R. John, R. Katikiro and M.B. Mabele (1<sup>st</sup> author) <https://tinyurl.com/y8e3nf5r>
- 2016 “3D Printing and Global Value Chains: How a new technology may restructure global production”, **GPN Working Paper Series** 2016-010. Singapore: National University of Singapore – with Märtha Rehnberg (2<sup>nd</sup> author) [http://gpn.nus.edu.sg/file/Stefano%20Ponte\\_GPN2016\\_010.pdf](http://gpn.nus.edu.sg/file/Stefano%20Ponte_GPN2016_010.pdf)
- 2014 “Cause-related Marketing for International Development: A Critical Engagement,” **Embedded in Business, Politics and Society**, Vol. 4, No. 1, pp. 20-36 – with Lisa Ann Richey (1<sup>nd</sup> author).
- 2013 “Institutional Framework and Governance in Selected Aquaculture Value Chains in Four Asian Countries”, SEAT Deliverable 5.2, Stirling: EU FP7 **Sustaining Ethical Aquaculture Trade** project – with Karen Sau Jespersen, Ingrid Kelling and Froukje Kruijssen (3<sup>rd</sup> author).
- 2013 “Upgrading in Selected Aquaculture Value Chains in Four Asian Countries”, SEAT Deliverable 5.9, Stirling: EU FP7 **Sustaining Ethical Aquaculture Trade** project – with Karen Sau Jespersen, Ingrid Kelling and Froukje Kruijssen (3<sup>rd</sup> author).
- 2012 “Sustainability Labels and Certifications: Do They Make a Difference?” **CBS Sustainability Quarterly**, Vol. 3, October, pp. 92-93 (sole author).
- 2012 Value Chains of Selected Aquatic Products from Four Asian Countries: A Review of Literature and Secondary Data”, SEAT Deliverable 5.1, Stirling: EU FP7 **Sustaining Ethical Aquaculture Trade** project – with Froukje Kruijssen, Ingrid Kelling, Hong Meen Chee and Karen Sau Jespersen (4<sup>th</sup> author)
- 2011 **Pro-poor Agro Value Chain Development: 25 Guiding Questions for Good Practice in Project Design and Implementation**, UNIDO: Vienna – with Lone Riisgaard, Frank Hartwich and Patrick Kormawa (2<sup>nd</sup> author). Available at: <http://www.unido.org/index.php?id=1001685>
- 2011 “Review of Aquaculture Certification Schemes”, SEAT Deliverable 8.4, Stirling: EU FP7 **Sustaining Ethical Aquaculture Trade** project – with F Corsin, N Warring, KS Jespersen and J Young (1<sup>st</sup> auth).
- 2010 “Agro-food value chain interventions in Asia and the Pacific: A review and analysis of case studies”, **UNIDO Working Paper**, UNIDO: Vienna – with Lasse Folke Henriksen, Lone Riisgaard, Frank Hartwich and Patrick Kormawa (3<sup>rd</sup> author). Available at: [http://www.unido.org/fileadmin/user\\_media/Publications/Pub\\_free/WorkingPaper\\_VC\\_AsiaFinal.pdf](http://www.unido.org/fileadmin/user_media/Publications/Pub_free/WorkingPaper_VC_AsiaFinal.pdf)
- 2010 **Environmental Goods and Services Negotiations at the WTO: Lessons from multilateral environmental agreements and ecolabels for breaking the impasse**, Trade, Investment and Climate Change Series, International Institute for Sustainable Development (IISD): Winnipeg – with Aaron Cosbey, Soledad Aguilar and Melanie Ashton (4<sup>th</sup> author). Available at: [http://www.iisd.org/pdf/2009/bali\\_2\\_copenhagen\\_egs\\_lessons.pdf](http://www.iisd.org/pdf/2009/bali_2_copenhagen_egs_lessons.pdf)

- 2010 **Gender and Value Chain Development**, Report 2010/2, Evaluation Department, Ministry of Foreign Affairs/Danida: Copenhagen – with Lone Riisgaard and Anna Maria Fibla (3<sup>rd</sup> author).  
<http://www.um.dk/en/menu/DevelopmentPolicy/Evaluations/Publications/EvaluationStudies/GenderandValueChainDevelopment.htm>
- 2010 “Donors and Agro-food Standards – Lessons Learnt from Recent Research,” **DIIS Policy Brief**, Danish Institute for International Studies: Copenhagen – with Peter Gibbon, Lone Riisgaard, Simon Bolwig and Sam Jones (2<sup>nd</sup> author). Available at: <http://www.diis.dk/sw95641.asp>
- 2008 “Developing a ‘vertical’ dimension to chronic poverty research: Some lessons from global value chain analysis,” **CPRC Working Paper** No. 111, Chronic Poverty Research Centre: Manchester (sole author). Available at: <http://www.chronicpoverty.org/p/608/publication-details.php>
- 2008 “A Strategic Framework and Toolbox for Action Research with Small Producers in Value Chains,” **DIIS Working Paper** 2008/17, Danish Institute for International Studies: Copenhagen – with Lone Riisgaard, Simon Bolwig, Frank Matose, Andries du Toit and Niels Halberg (4<sup>th</sup> author). Available at: <http://www.diis.dk/sw62939.asp>
- 2008 “Integrating Poverty, Gender and Environmental Concerns into Value Chain Analysis: A Conceptual Framework and Lessons for Action Research,” **DIIS Working Paper** 2008/16, Danish Institute for International Studies: Copenhagen – with Simon Bolwig, Andries du Toit, Lone Riisgaard and Niels Halberg (2<sup>nd</sup> author). Available at: <http://www.diis.dk/sw62931.asp>
- 2008 “Bono’s Product (RED) Initiative: Wedding Hard Commerce and Corporate Social Responsibility,” **DIIS Working Paper** 2008:13, Danish Institute for International Studies: Copenhagen – with Lisa Ann Richey and Mike Baab (1<sup>st</sup> author). Available at: <http://www.diis.dk/sw61340.asp>
- 2007 “Governance in the Value Chain for South African wine”, **TRALAC Working Paper** 2007/9, Trade Law Centre for Southern Africa: Stellenbosch, South Africa (sole author). Available at: <http://www.tralac.org/2008/05/21/governance-in-the-value-chain-for-south-african-wine/>
- 2007 “South African Wine – An Industry in Ferment,” **TRALAC Working Paper** 2007/8, Trade Law Centre for Southern Africa: Stellenbosch, South Africa (sole author). Available at: <http://www.tralac.org/2008/05/21/south-african-wine-an-industry-in-ferment-2/>
- 2007 “Black Economic Empowerment in South Africa” [in Danish, “Økonomisk myndiggørelse af ‘sorte’ i Sydafrika”] **Den Ny Verden** 2006/3, pp. 25-36 – with Simon Roberts and Lance van Sittert, 1<sup>st</sup> author
- 2007 “Being Open, Transparent, Inclusive”, **SAMUDRA Report**, international journal of the International Collective in Support of Fishworkers, March 2007, No. 46 (sole author).
- 2006 “Deracialising Exploitation: ‘Black Economic Empowerment’ in the South African Wine Sector,” **DIIS Working Paper** 2006/34. Danish Institute for International Studies: Copenhagen – with Sandra Kruger and Andries du Toit (3<sup>rd</sup> author). Available at: <http://www.diis.dk/sw29709.asp>
- 2006 “The Chimera of redistribution: ‘Black Economic Empowerment’ (BEE) in the South African Fishing Industry,” **DIIS Working Paper** 2006/32. Danish Institute for International Studies: Copenhagen – with Lance van Sittert (1<sup>st</sup> author). Available at: <http://www.diis.dk/sw29692.asp>
- 2006 “To BEE or not to BEE? South Africa’s Black Economic Empowerment (BEE), Corporate Governance and the State in the South,” **DIIS Working Paper** 2006/27. Danish Institute for International Studies: Copenhagen – with Simon Roberts and Lance van Sittert (1<sup>st</sup> author). Available at: <http://www.diis.dk/sw29664.asp>
- 2006 “Ecolabels and Fish Trade: Marine Stewardship Council (MSC) Certification and the South African Hake Industry,” **TRALAC Working Paper** 9/2006. Trade Law Centre for Southern Africa: Stellenbosch, South Africa (sole author). Available at: <http://www.tralac.org/2008/05/26/ecolabels-and-fish-trade-marine-stewardship-council-certification-and-the-sa-hake-industry-2/>

- 2006 “Better RED™ than Dead: ‘Brand Aid’, Celebrities and the New Frontier of Development Assistance,” **DIIS Working Paper** 2006/26. Danish Institute for International Studies: Copenhagen – with Lisa Ann Richey (2<sup>nd</sup> author). Available at: <http://www.diis.dk/sw27885.asp>
- 2005 “Bans, Tests and Alchemy: Food Safety Standards and the Ugandan Fish Export Industry,” **DIIS Working Paper** 2005/19. Danish Institute for International Studies: Copenhagen (sole author). Available at: <http://www.diis.dk/sw15843.asp>
- 2005 “Trade and Competitiveness in African Fish Exports: Impacts of WTO and EU Negotiations and Regulation,” **TRALAC trade brief** 5/2005. Trade Law Centre for Southern Africa: Stellenbosch, South Africa (sole author). Available at: <http://www.tralac.org/2008/05/21/trade-and-competitiveness-in-african-fish-exports-impacts-of-wto-and-eu-negotiations-and-regulation/>
- 2004 “Estándares y Sostenibilidad en el Sector Cafetero: Una aproximación a la cadena del valor”, **Ensayos de Economía Cafetera** No. 20, pp. 31-83, Federación Nacional de Cafeteros de Colombia: Bogotá, Colombia (sole author).
- 2004 “WTO, Trade and Development: From Marrakech to Cancún” [in Danish; “WTO, handel og udvikling - Fra Marrakesh til Cancún”] **Den Ny Verden**, 2004:1 – with Poul Ove Pedersen (2<sup>nd</sup> author).
- 2004 **Standards and Sustainability in the Coffee Sector: A Global Value Chain Approach**, International Institute for Sustainable Development (IISD) and UNCTAD: Winnipeg and Geneva (sole author).
- 2003 “Estándares, Comercio y Equidad,” **Ensayos de Economía Cafetera**, No.19, Federación Nacional de Cafeteros de Colombia: Bogotá, Colombia (sole author).
- 2003 **Coffee Certification in Uganda: Feasibility Study**, consultancy report for DfID and the Uganda Coffee Development Authority: Kampala, Uganda – with Fred Kawuma (1<sup>st</sup> author)
- 2002 **Specialty Coffee: The Challenges of Quality and Sustainability**, Specialty Coffee Association of America: Long Beach, CA (sole author).
- 2002 “Standards, Trade and Equity: Lessons from the Specialty Coffee Industry,” **CDR Working Paper** No. 02.13. Centre for Development Research: Copenhagen (sole author).
- 2002 “The Coffee Crisis,” **CDR Aid Policy and Practice Issue Paper**. Centre for Development Research (sole author).
- 2001 “Behind the Coffee Crisis,” **Economic and Political Weekly**, Vol. 36, No. 46-47, pp. 4410-4417.
- 2001 “Coffee Markets in East Africa: Local Responses to Global Challenges or Global Responses to Local Challenges?” **CDR Working Paper** No. 01.5. Centre for Development Research: Copenhagen (sole author).
- 2001 “The ‘Latte Revolution’? Winners and Losers in the Restructuring of the Global Coffee Marketing Chain,” **CDR Working Paper** No. 01.3. Centre for Development Research: Copenhagen. (sole author).
- 2001 “Changes in Output Markets and Processing”, in E. Friis-Hansen (ed.) **Agricultural Policy in Africa after Adjustment**, CDR Policy Study Series, Centre for Development Research: Copenhagen (sole author).
- 2001 “Changes in Input Supply and Agricultural Small-Scale Credit Provision”, in E. Friis-Hansen (ed.) **Agricultural Policy in Africa after Adjustment**, CDR Policy Study Series, Centre for Development Research: Copenhagen – with Philip Raikes and Esbern Friis-Hansen (1<sup>st</sup> author).
- 2000 “The Local Politics of Market Liberalization in Tanzania: Power Relations, Shifting Alliances and Contrasting Outcomes,” **African Studies Center Working Papers**, No. 229, Boston University.

### **Organization of international conferences and workshops (selected)**

Co-organizer of the international workshop *Entangled Chains of Value and Wealth in Contemporary Capitalism*, Copenhagen Business School (December 2019)

Organizer of the international workshop *New Frontiers of Research on Global Value Chains and Global Wealth Chains*, Dept. of Business and Politics, Copenhagen Business School (June 2017)

Co-organizer of the international workshop *Manufacturing Activities and Value Creation: Industry 4.0, Global Value Chains, and the Circular Economy*, Dept. of Economics and Management, Univ. of Padova (May 2017)

Co-organizer of the *International Sustainability Conference*, Copenhagen Business School: 100+ participants (June 2016)

Co-organizer of the international conference *Green Economy in the South*, University of Dodoma, Tanzania: 90 participants <http://greeneconomyinthesouth.wordpress.com> (July 2014)

Organizer of the international conference *Governing Sustainable Biofuels: Markets, Certification and Technology*, Copenhagen Business School: 30 participants <http://cobren.wordpress.com/2012-conference/> (November 2012)

### **Selected keynotes, guest lectures and conference papers/presentations (2018-19)**

“Entanglements of Value and Wealth in Contemporary Capitalism,” presented at the international workshop with the same title, Dept of Organization, Copenhagen Business School (2-3 December, 2019), with Len Seabrooke.

“Business, Inequality and Development,” including book launch of “handbook on Global Value Chains,” Centre for Business and Development Studies, Copenhagen Business School (3 December, 2019)

“Business, Power and Sustainability in a World of Global Value Chains,” book launches:

- University of Sussex, Institute of Development Studies (22 November, 2019)
- Danish Institute for International Studies (12 November, 2019)
- Copenhagen Business School, Dept of Management, Society and Communication (23 October, 2019)
- Roskilde University, Institute of Society and Business (29 October, 2019)

“Power in Global Value Chains,” invited seminar, Centre for Competition, Regulation and Economic Development (CCRED), University of Johannesburg (29 August, 2019)

“Disruptive Technologies, Sustainability and the Changing Dynamics of Global Value Chains,” invited public lecture, School of Economics and Business, University of Johannesburg (28 August, 2019)

“Sustainability, Global Value Chains and Green Capital Accumulation,” presented at the conference of the Society for the Advancement of Socio-Economics (SASE), The New School, New York (28 June, 2019)

“Power in Global Value Chains,” presented at the Academy of International Business, CBS (25 June, 2019); nominated for the Best Theory Paper Award.

“Commodifying ‘African Problems’? Kahawa Bora, Starbucks and the Revitalization of Coffee in Eastern Congo,” presented at the European Centres of African Studies (ECAS) conference, University of Edinburgh (12 June, 2019)

“Business, Power and Sustainability in a World of Global Value Chains,” presented at the Sheffield Political Economy Research Institute, University of Sheffield (11 June, 2019).

“Unjust Sustainabilities and Global Value Chains: Rethinking Production and Economic Development in the Era of Climate Change,” presented at the workshop ‘Bringing back production into development’, SOAS, University of London (6-7 June, 2019).

“Private Authority and Public Policy in the Global South: Decentralization, Delegation and Securitization in Governance Spheres of Conservation,” presented at the American Association of Geographers (AAG) Annual Conference, Washington, DC (3-7 April, 2019).

“Green Capital Accumulation: Business, Power and Sustainability in a World of Global Value Chains,” presented at the “Responsible Global Value Chains Platform Seminar on Emerging Trends in GVCs,” Paris (6 February, 2019)

“Business and Sustainability in Africa: Green Capital Accumulation and the Sustainability Supplier Squeeze,” presented at the Centre of African Economies Annual Conference, Roskilde University (3-4 December, 2018)



“Additive manufacturing and the restructuring of global value chains,” Colloquium on “A Digital Industrial Policy,” organized by the Department of Trade and Industry and the Centre for Competition, Regulation and Economic Development, University of Johannesburg; Pretoria, South Africa (12-13 November 2018)

“New Partnerships for Sustainability in Tanzania: Governance, Complexity and Outcomes,” presented at the Association of African Studies (UK) Biannual conference, Birmingham (12 September 2018)

“From Pyramid to Pointed Egg: A 20-year Perspective on Wealth Distribution and Livelihood Change in Tanzania,” presented at the Association of African Studies (UK) Biannual conference, Birmingham (12 September 2018)

“Multi-stakeholder Sustainability Initiatives in the Global South: Governance, Complexity and Outcomes,” presented at the American Association of Geographers (AAG) Annual Conference, New Orleans (13 April 2018)

“The Academic Mode of Production: Click-bait and Contemporary Publishing Perils,” panel discussion at the American Association of Geographers (AAG) Annual Conference, New Orleans (12 April 2018)

“The Case against Colonialism,” panel discussion at the American Association of Geographers (AAG) Annual Conference, New Orleans (11 April 2018)

“Green Capital Accumulation: Sustainability Governance in a World of Global Value Chains,” presented at the American Association of Geographers (AAG) Annual Conference, New Orleans (10 April 2018)

“Green Capital Accumulation: How Business Profits from Environmental Sustainability in a World of Global Value Chains,” presented at the Annual Convention of the International Studies Association (ISA), San Francisco (6 April 2018)

“Complexity Galore: Governance and Outcomes of Sustainability Initiatives in Africa,” invited presentation at the Jama seminar series, African Studies Center, University of North Carolina-Chapel Hill (25 January 2018)

“Multi-stakeholder Sustainability Initiatives in the Global South: Governance, Complexity and Outcomes,” invited paper for the international workshop on “Private Authority and Public Policy in Global Context,” Yale University (11-12 January 2018)

### **Fellowships, Awards and Research Funding**

- 2018-24 *Social Sciences and Humanities Research Council of Canada*, Research Grant ‘The Hidden Costs of Supply Chains’, led by the University of British Columbia. Co-investigator.
- 2017- 23 *Social Sciences and Humanities Research Council of Canada*, Research Partnership Grant ‘Green shipping: governance and innovation for a sustainable maritime supply chain’, led by the University of British Columbia. Co-investigator, CAD 2,500,000 (€ 1.7m)
- 2016-20 *Danish Ministry of Foreign Affairs’ Consultative Research Committee for Development Research (FFU)*, funding for the research and capacity building programme ‘New Partnerships for Sustainability’ (NEPSUS). PI, amount funded: DKK 10,000,000 (€ 1.3m)
- 2009-14 *European Union FP7*, funding for the research programme ‘Sustaining Ethical Aquaculture Trade’ (SEAT) to a consortium of research institutes led by the University of Stirling; carrying out studies of global value chains for aquaculture products, together with WorldFish Center, Penang, see [www.seatglobal.eu](http://www.seatglobal.eu) Amount to DIIS: Dkk 1,270,000 (€ 170,000)
- 2005-10 *Danish Ministry of Foreign Affairs’ Consultative Research Committee for Development Research (FFU)*, funding for the research and capacity building programme ‘Standards and Agro-Food Exports: Identifying Challenges and Outcomes for Developing Countries’ (SAFE) – with Peter Gibbon. See [www.diis.dk/safe](http://www.diis.dk/safe). Amount funded: DKK 5,936,000 (€ 796,000)
- 2006 *Danish Research Council for Society and Business (FSE)*, funding for organizing workshop “To BEE or not to BEE? South Africa’s Black Economic Empowerment (BEE), corporate governance and the state in the South,” Copenhagen (26-27 June 2006).
- 2004-06 *Research Network on Governance, Economic Policy and Public Administration (GEPPA)*, part-funding for the “Trade Mondays” Seminar Series.

- 2004-06 *Danish Social Science Research Council (SSF)*, funding for the research project “Standards as a Trade Passport: How Labels, Certifications and Quality Conventions Affect Development Prospects”. Amount assigned to Stefano Ponte: DKK 1,051,000 (€ 140,000)
- 1999-02 *Danish Social Science Research Council (SSF)*, Post-Doctoral Fellowship for the research project “Globalisation and African Agriculture: The Restructuring of Coffee Marketing Systems in East Africa”. Amount assigned to Stefano Ponte: ca DKK 800,000 (€ 107,000)
- 1995-98 *University of East Anglia Graduate Research Fellowship*, for PhD dissertation research.
- 1995-96 *School of Development Studies Fieldwork Support Grant*, University of East Anglia.
- 1994-95 *University of Padova Fellowship for Graduate Studies*, for PhD at the Univ. of East Anglia.
- 1994-95 *University of Chicago Morton Kaplan Prize*. The prize is awarded annually to a recent Honors graduate whose Master’s paper has made an original contribution to the knowledge and understanding of international relations.
- 1993-94 *J. William Fulbright Grant*, from the US Institute for International Education, for Graduate Studies at the University of Chicago.

### **Previous positions**

- 2016-2019 Member, Board of Directors, Danida Fellowship Centre (DFC), DK Ministry of Foreign Affairs
- 2014-2019 Member, International Advisory Committee (IAC), GPN Centre at National Univ of Singapore
- 2017-2019 Member, Governing Responsible Business (GRB) World Class Research Environment, CBS
- 2014-2019 Faculty Associate, Governance, Environment & Markets (GEM) initiative, Yale University
- 2005-2019 Member, Global Value Chains Initiative, Duke University Centre on Global Value Chains
- 2017-2018 Visiting Scholar, Duke Global Value Chains Center, Duke University
- 2012-2016 Academic Director, CBS Sustainability Platform, Copenhagen Business School
- 2014-2016 Co-founder and coordinator, Copenhagen Sustainability Initiative (COSI), Copenhagen Business School, Denmark Technical University and University of Copenhagen
- 2016 Visiting Professor, Department of Geography, National University of Singapore (1 month)
- 2003-2012 Senior Researcher, Danish Institute for International Studies (DIIS), Copenhagen
- 2009-2012 Head, Research Unit ‘Global Economy, Regulation and Development’, DIIS
- 2009-2012 Member of the Research Committee, DIIS
- 2011 Visiting Scholar, Dept. of Economics and Management, University of Padova (3 months)
- 2003-2008 Visiting Lecturer, Centre of African Studies, University of Copenhagen
- 2005-2008 Research Associate, Tralac (Trade Law Centre for Southern Africa), Stellenbosch, South Africa
- 2002-2007 Research Associate, Economic Policy Research Centre, Makerere University, Kampala, Uganda
- 2004-2005 Research Associate, PLAAS (Programme on Land and Agrarian Studies), School of Government, University of the Western Cape, South Africa
- 1999-2003 Researcher, Centre for Development Research, Copenhagen
- 2000 Research Associate, Development Studies Institute, Sokoine University of Agriculture, Tanzania
- 2000 Visiting Scholar, African Studies Center, Boston University
- 1997-1999 Visiting Lecturer, Center for International Development Research, Duke University
- 1997-1998 Visiting Lecturer, Dept. of Political Science, University of North Carolina, Chapel Hill
- 1997-1998 Visiting Lecturer, Dept. of African Studies, University of North Carolina, Chapel Hill
- 1995-1996 Visiting Ph.D., Development Studies Institute, Sokoine University of Agriculture, Tanzania

### **Previous research projects, programmes and networks**

- ‘Long-term Livelihood Change in Tanzania’, DFID-ESRC Growth Research Programme (UK), co-investigator (2015-18)
- ‘Network on Celebrity and North-South Relations’, affiliated researcher (2012-16)  
[www.celebnorthsouth.wordpress.com](http://www.celebnorthsouth.wordpress.com)
- ‘CBS Task Force on Emerging Economies and Developing Countries’, member (2013-16)
- ‘Copenhagen Biofuel Research Network’ (COBREN), partly funded by FFU (one post-doc and one PhD), ISG-RUC and DIIS (one PhD), and the CBS Sustainability Platform (co-funding an international conference); coordinator (2011-14)
- ‘Sustaining Ethical Aquaculture Trade’ (SEAT) – research programme funded by the EU under FP7 (2009-2013); Researcher and institutional representative; see [www.seatglobal.eu](http://www.seatglobal.eu)
- ‘Standards and Agro-Food Exports’ (SAFE) research and capacity building programme funded by Danida’s research arm and carried out jointly with Sokoine University of Agriculture, Tanzania (2005-2010) – Researcher and Coordinator (2007-09); see [www.diis.dk/safe](http://www.diis.dk/safe)
- ‘Danish Development Research Network’ (DDRN): Member (2007-); Member of the board (2007/08)
- ‘Standards and Rules of Trade’ (START) international research network (2004/07); Coordinator
- ‘WTO, Trade and Development’ (WTRADE) network (2004/07); Coordinator of network and of the ‘Trade Mondays’ seminar series
- ‘Standards as a Trade Passport’ post-doctoral research project (2004/06); Principal Researcher
- ‘Globalization and Economic Restructuring in Africa’ (GLAF) research programme (1999/2003) – Member and researcher
- ‘Regulation, Quality Management and Market Organization in African Commodity Markets’ research project (1999/2003) – Principal Researcher

### **Selected commissioned and consultancy work**

- *Member of the reference group*, “Evaluation of Danida Support to Value Chain Development”, Danish Ministry of Foreign Affairs, Evaluation Department
- *Team leader*, “Pro-poor chain development tool for practitioners,” UNIDO
- *Team leader*, “Evaluation study: Gender and value chain development,” Danish Ministry of Foreign Affairs, Evaluation Department
- *Commissioned study*, “Value chains, market access and competitiveness,” background paper for “Adding value to Africa’s agro-industry and trade: An agenda for action,” UNIDO

### **Fieldwork experience**

- Tanzania (2016-20): sustainability partnerships in forestry, wildlife and coastal resources
- Brazil, Malaysia, US and EU (various periods, 2011-14): biofuel regulation, sustainability certification
- Uganda and South Africa (11 months; various periods in 2004, 2005 and 2007/08): impact of EU food safety standards and regulation, ‘sustainability’ certifications, and domestic ‘transformation’ processes on the Ugandan and South African fish export industries; study of branding, geographic origin and ‘quality’ in the South African wine industry;
- Ethiopia, Kenya, Tanzania and Uganda (10 months; June-December 2000 and January-April 2002): restructuring of coffee marketing, commodity chain analysis
- Tanzania (18 months; June 1995 – December 1996): liberalization of agricultural markets, rural livelihoods, agrarian change

### Current teaching at CBS

- Markets and Cultural Analysis Programme, “The Political Economy of Markets,” BA level.
- International Business and Politics Programme, “International Political Economy,” MSc level.
- Business and Development Studies Programme, “CSR: A Path to Sustainable Development?” MSc.
- Business and Development Studies Programme, “Africa, Global Value Chains and Development,” MSc.
- Elective course, “Sustainability Challenges 1”, MSc – in collaboration with DTU and U of Copenhagen.
- Elective course, “Sustainability Challenges 2”, MSc.
- Elective course, “Brand Aid: Cause-related Marketing, Celebrity Humanitarianism and Ethical Consumption”, MSc.

### Examined over 15 PhDs internationally and supervised the following PhD projects:

- Karen Sau Jespersen, “Sustaining ethical aquaculture trade in Asia” (DIIS and Dept of Society and Globalisation, Roskilde University)
- Juan Ignacio Staricco, “Towards a Fair Global Economic Regime? The case of Argentinean Fair Trade Wine” (Dept of Business and Politics, Copenhagen Business School)
- Raymond Mnenwa, “Costs and benefits of compliance with EUREP-GAP standards” (DIIS and Dept of Agribusiness, Sokoine University of Agriculture, Tanzania)
- Lone Riisgaard, “Social and environmental standards in the floriculture sector of East Africa: Implications for employment and trade” (DIIS and Dept of Society and Globalisation, Roskilde University)
- Stine Jessen Haakonsson, “Intellectual Property Rights and the Global Pharmaceutical Industry – Consequences for Developing Countries” (DIIS and Institute of Geography, University of Copenhagen)
- Vilhelm Holsting, “The professionalization of military command: An examination of justification regimes in military command” (Department of Operations Management, CBS)
- Faraja Namkesa, “Institutional Partnerships for Coastal Resources Management: Implications on Fishery Communities in Mtwara, Tanzania” (Dept of Geography, Univ of Dar es Salaam, Tanzania)

### Languages

|                |                |                                |              |
|----------------|----------------|--------------------------------|--------------|
| <i>Italian</i> | Native Speaker | <i>Swahili, Danish, French</i> | Good/Fair    |
| <i>English</i> | Excellent      | <i>Spanish, Portuguese</i>     | Reading only |